



August 25, 2009

To Whom It May Concern:

The 2010 TADVS Educational Conference will be held in Houston, Texas at the Double Tree Hotel Downtown February 7-10, 2010. This year's conference theme is "Enhancing Professionalism, Adding Value." By attending this conference, your Director of Volunteer Services or Gift Shop Manager would be afforded outstanding educational opportunities to enhance their professional knowledge and skills that would benefit your organization. The conference is designed specifically to answer frequently asked questions or address particular topics requested from volunteer directors and gift shop managers throughout the State of Texas. Highlights of the conference include:

- Jean Gatz, keynote speaker, is a Certified Speaking Professional and is ranked as a Platinum Level Speaker for Meeting Professionals International. Her presentation titled **Getting to the Heart of Success™** focuses on the *relationship* side of leadership, as directors handle the challenges of budget cuts, change, productivity and teamwork, as well as getting Baby Boomers, Gen X and Gen Y to learn to appreciate each other, and work together.
- Kathleen McCleskey, speaking on the topics "Managing Those Who Serve" and "Volunteer Program Evaluation;" recipient of the Harriet Naylor Distinguished Member Award from the Association of Volunteer Administration.
- Sarah Jane Rehnborg speaking on "Volunteer Engagement;" Lecturer and Associate Director, RGK Center for Philanthropy and Community Service at UT Austin.
- Barbara Boucher speaking on "Volunteer Competencies;" current TADVS President and chair of the Products Subcommittee of the AHVRP Education Committee.
- Kathyryne Butler speaking on "Engaging the Community to Volunteer and Developing Your Hospital as a Community;" current TADVS Education Chairman.
- Jackie Duplantis from The Joint Commission speaking on current standards for volunteer programs.
- Volunteer management software and roundtable discussions on six different topics
- George Whalin on the topics, "Strategies for a Changing Retail World" and "Retail Success! Increase Sale, Maximize Profits, and Wow Your Customers," who opened and managed the original Guitar Center on Sunset Boulevard in Hollywood, California.
- An eight hour "Retail Boot Camp" with Jim Dion, founder and president of Chicago-based Dionco Inc, an internationally known retail speaker and trainer.

The 2010 TADVS Educational Conference will provide exceptional value to your volunteer program. In addition, no price can be attached to the networking opportunities from attending the conference. Not only will members meet first rate speakers, they will learn from each other's experiences and success stories. For more information on the 2010 TADVS Educational Conference please contact Kathyryne Butler, TADVS Education Chairman, at kbutler@tmhs.org or 713-441-3290.

Sincerely,

Barbara Boucher, MBA, CAVS
2009 – 2010 TADVS President
<http://www.TADVS.org>